

# The Breeze 104.3 Listeners

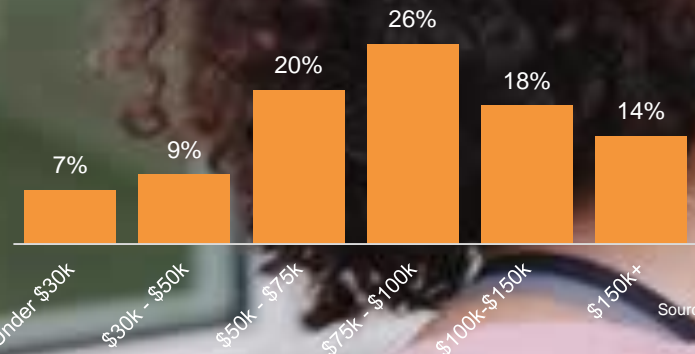
364,125 people listen to 104.3 The Breeze in an average week\*

104.3 The Breeze reaches an affluent, active, and engaged audience, who are spending their disposable income across a broad range of categories including automotive, fine dining, furniture, apparel, appliances, and travel. The Breeze target audience consists of adults aged 25-54, and more specifically females aged 35-54.

## THE BREEZE LISTENERS...

- 80% of weekly listeners do so in a private vehicle;
- 74% of listeners are aged 35-65+;
- 34% of listeners do so at work;
- 22% of weekly listeners do so on a mobile device; 30% of listeners;
- 14% of weekly listeners do so on a computer;

## THE BREEZE HOUSEHOLD INCOME:



## THE BREEZE AGE BREAKDOWN:

